

Wix Website

The Edge your
BUSINESS
needs in a
MODERN ERA
made easy

WE DESIGN *with your business in mind.*

Professionally designed and great looking websites for businesses of all sizes and niches.

We design websites which are purpose-built for your business needs while also focusing on great **style** and **functionality**.



Briefing Session

We dive deeper into your concept or business, seeking your valuable insights to shape the creative direction and functionality of the final product.



Development Phase:

Our journey in crafting your project commences. We collaborate closely with you throughout this process to ensure the end result aligns with your vision and leaves a lasting impression on your audience.



Project Launch:

The moment of excitement arrives. Your project is primed for its grand debut. Rest assured, we won't abandon you post-launch. You'll have access to three hours of complimentary support.

Post-Launch Training:

With your project completed and your new website live, it's time to equip you with the skills to maintain it. We'll supply you with the tools and resources needed to handle simple updates and modifications in the backend of your website.

Why use Wix and SEO Optimization



Wix

We choose Wix as the foundation for our websites because it's a well-known and user-friendly platform. It's responsive, dependable, and offers a wide range of design options for all preferences. Additionally, it's set up for search engine optimization (SEO) right from the start. Thanks to the abundance of plugins, themes, widgets, and coding available for Wix, we can design a unique and SEO-friendly website for any type of business.

Crafting websites that are easy to use on mobile devices and primed for SEO improvement is what we excel at!

The greatest value add is your own supporting app linking you directly to your subscribers, visitors and customers for total ease and convenience.

Incredible Features →

LIVE AN
ORIGINAL LIFE

SERAPHIM COACHING AND TRAINING HUB
Mobile : +27 (0) 84 600 4440
Voip Office : +27 (0) 87 238 4189
Email : scth_coaching@gmail.com
Business Registration : 2014/143045/07

ENNEAGRAM COACHING INTIMACY COACHING TRAINING BUSINESS & ADMIN SUPPORT

www.scthconsulting.co.za

features

- ✓ Responsive
- ✓ Mobile-friendly
- ✓ Fast-loading time
- ✓ Customizable themes
- ✓ Advance SEO optimization
- ✓ Many plugin & widget options
 - ✓ *Ecommerce Stores*
 - ✓ *Coupons and discounts*
 - ✓ *Payment methods*
 - ✓ *Booking pages*
 - ✓ *Event Management*
 - ✓ *Automations*
 - ✓ *Google Calendar Sync*
 - ✓ *Blog*
 - ✓ *Music and Video Players*
 - ✓ *Photography Galleries*
- ✓ Easy to use
- ✓ Affordable
- ✓ Member Login
- ✓ Analytics
- ✓ Contact Management
- ✓ Professional Mailbox
- ✓ Custom Domain Name
- ✓ Chat bots
- ✓ Social Tools
- ✓ SSL Certified



Web Design vs. Web Development:

What's the difference?



Web Design focuses on the visual aspects of a website, like its appearance, color scheme, layout, and user-friendliness.

Web Development deals with the technical foundation behind the scenes. Web developers handle the coding, functionality, and core structure of the website..

Creating Website Content

A key element of a unique website is the content, which includes images and text. If you're short on original images or company-related visuals, don't fret. We use royalty-free stock images, videos and audio clips. Additional images or videos can be selected based on your preferences at additional once-off fees.



e-Commerce Web Development

Are you a business eager to gain more exposure and begin selling your products and services online? If so, an e-commerce website is exactly what you need with a beautiful store front, selling physical, digital or virtual products and services in no time, tracking orders from your desktop or mobile, accepting credit cards, PayPal, offline payments and more. Additional plug ins for further functionality easy to manage and update.



The Process

 <p>PLANNING</p>	 <p>DESIGN</p>	 <p>FIRST WEBSITE LAYOUT REVIEW</p>
<p>Our journey begins when you reach out to us with a brief overview of your needs. We'll send you a short form to fill out, which helps us fine-tune the project's details. After that, we'll provide you with a quote, and upon your acceptance, a 50% deposit is required.</p>	<p>Hooray! It's time to kick off the project, and the creative process gets underway. We'll maintain open communication with you, keeping you in the loop and seeking your input to ensure we're all on the same page.</p>	<p>: Once we've established the website's basic layout and structure, we'll ask for your initial review. This step is to gain your approval on the site's main layout and theme, setting the foundation for adding the content</p>
 <p>MAKING ADJUSTMENTS</p>	 <p>SECOND WEBSITE AND FINAL TOUCHES</p>	 <p>TESTING</p>
<p>Following the first review, we'll make the requested changes and adjustments while incorporating your content into the website.</p>	<p>Once the site's layout and theme are finalized, and all content is in place, we'll request your second and final review. This review should include any last-minute change requests and finishing touches.</p>	<p>We put your website through a series of tests to ensure it performs flawlessly. This includes checking for compatibility with various web browsers, mobile responsiveness, site speed, and user experience. Any issues or glitches found during this testing phase are promptly addressed and resolved.</p>
 <p>LAUNCH</p>	 <p>OPTION 1 SUPPORT</p>	 <p>OPTION 2 DIY</p>
<p>At long last, we're ready to go live!</p> <p>When we're all satisfied, the final review changes have been accepted, and everything looks good to go, we initiate the launch.</p>	<p>We encourage all our clients to take a monthly support retainer, which can be as little as R 499 per month. This is because website inevitably with require a bit of work or updates every so often.</p> <p><i>Besides that, the only other monthly cost is your website plan and hosting fees which you pay to Wix and / or own domain hosting provider.</i></p>	<p>We transfer the website account over to you and provide you with two (2) hour training session on how to use your website dashboard to manage your website directly.</p>

Lead time: Depending on the nature of the project, we aim to present the first draft for review within 2-14 days after brief approval and first payment. Lead time depends on factors such as client response time or anything else that hinders the progress.



A Rough Guideline of lead time:

- Standard website design: 3 weeks – 2 months
- ECommerce website design: 6 weeks – 3 months
- One-page website design: 7 days – 4 weeks
- Website redesign: 7 days – 4 weeks (Depending on the complexity of the design)
- Single page design: 3 days – 2 weeks

DESIGN RATES

STARTER R 1 999

- Custom Design
- 1-3 pages included (Additional pages R 600)
- Blog page
- Mobile responsive layout
- Royalty-free images, videos and audio files.
- Basic contact forms
- Social Share integration
- Google account sync
- 1-3 automations
- Dashboard set up
 - *Domain connection*
 - *Basic business info*
 - *Website settings*
 - *Billing and payment set up*
 - *Roles and permissions*

INVESTMENT EXCLUDES Graphics design services including but not limited to:

- Graphics, Vectors or images with copyright. All images are to be owned and provided by the client.
- Can be purchased on your behalf from stock platforms.
- Graphics design projects (Logo, web-image design specific to your photos / branding).

STANDARD R 3 500

- Custom Design
- 1-10 pages included (Additional pages R 600)
- Mobile responsive layout
- Wix App Set Up
- Blog page
- Royalty-free images, videos and audio files.
- 3 Types of Forms
- Social Share integration
- Google account sync
- Analytics
- Dashboard set up
 - *Domain connection*
 - *Business info*
 - *Website settings*
 - *Billing and payment set up*
 - *Roles and permissions*

Business plan subscription includes set up for:

- Essential E-mail automations
- Booking services set up
- Event management set up
- Scheduling services
- Membership and packages
- Support services

ECOMMERCE R 8 000

- Custom Design
- 1-10 pages included (Additional pages R 600)
- Mobile responsive layout
- Wix App Set Up
- Shop set up
 - *Shop page*
 - *Product page*
 - *Cart*
 - *Thank you page*
- Royalty-free images, videos and audio files.
- 3 Types of Forms
- Social Share integration
- Google account sync
- Analytics
- Dashboard set up
 - *Domain connection*
 - *Business info*
 - *Website settings*
 - *Billing and payment set up*
 - *Supports all major currency example US\$, South African Rand, UK Pound.*
 - *Roles and permissions*
 - *Shipping and Fulfilment*
 - *Language and region*

**Prices may vary pending complexity of project*

features

- ✓ Wix Platform with 24/7 customer service
- ✓ Google analytics
- ✓ Displays on tables and phones
- ✓ Manage own content
- ✓ Cost effective
- ✓ Social media integration
- ✓ Responsive
- ✓ Search Engine friendly
- ✓ Blog /news
- ✓ Contact Forms
- ✓ Newsletter Sign Up



WIX

MONTHLY

SUBSCRIPTION

Website Plans

Great for showcasing a professional site

Payment options: Monthly / 1 year annual / 2 year annual

		MOST POPULAR		
	VIP First Priority Support	Unlimited Entrepreneurs & Freelancers	Combo For Personal Use	Connect Domain Most Basic
	—	—	—	ⓘ This plan displays Wix branding
	US\$ 24 ⁵⁰ /mo	US\$ 12 ⁵⁰ /mo	US\$ 8 ⁵⁰ /mo	US\$ 4 ⁵⁰ /mo
Custom domain ⓘ	✓	✓	✓	✓
Free domain for 1 year ⓘ	✓	✓	✓	—
Remove Wix branding ⓘ	✓	✓	✓	—
Free SSL certificate ⓘ	✓	✓	✓	✓
Bandwidth ⓘ	Unlimited	Unlimited	2 GB	1 GB
Storage space ⓘ	35 GB	10 GB	3 GB	500 MB
Video hours ⓘ	5 hours	1 hour	30 minutes	—
Google Ads budget ⓘ	✓	✓	✓	—
Site Booster app Free for 1 Year ⓘ	✓	✓	—	—
Visitor Analytics app Free for 1 Year ⓘ	✓	✓	—	—
Professional logo ⓘ	✓	—	—	—
Social media logo files ⓘ	✓	—	—	—
Customer care ⓘ	Priority customer care	24/7 customer care	24/7 customer care	24/7 customer care

WIX

MONTHLY

SUBSCRIPTION

Business and eCommerce Plans

Essential for accepting online payments

Payment options: Monthly / 1 year annual / 2 year annual

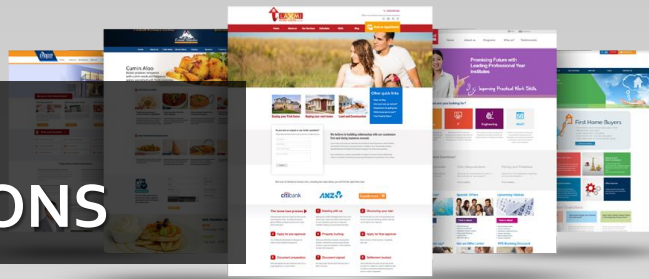
		MOST POPULAR	
	Business VIP Get the Full Suite	Business Unlimited Grow Your Business	Business Basic Accept Online Payments
	US\$ 35 /mo	US\$ 25 /mo	US\$ 17 /mo
	Select	Select	Select
Accept payments	✓	✓	✓
Plans and recurring payments	✓	✓	✓
Customer accounts	✓	✓	✓
Custom domain	✓	✓	✓
Free domain for 1 year	✓	✓	✓
Remove Wix branding	✓	✓	✓
Bandwidth	Unlimited	Unlimited	Unlimited
Storage space	50 GB	35 GB	20 GB
Video hours	Unlimited	10 hours	5 hours
Lead-capture forms	150	75	25
Fields per form	100	75	50
Customized reports	✓	—	—
Customer care	Priority customer care	24/7 customer care	24/7 customer care

FEATURES include:

- Bookings platform
- Ticket and event platform
- Restaurant management
- Hotel management
- Fitness scheduling
- Art and content monetization



SITE TERMS AND CONDITIONS



Design

We create look-and-feel designs, and flexible layouts that adapt to the capabilities of many devices and screen sizes. We create designs iteratively and use predominantly HTML so we won't waste time mocking up every template as a static visual. We may use static visuals to indicate a look-and-feel direction (colour, texture and typography.)

You'll have **two or more weekly opportunities** to review our work and provide feedback. If, at any stage, you're not happy with the direction our work is taking, you will pay us in full for everything we've produced up to that point and then cancel this contract.

Text content

Writing or inputting any text must be provided by you in a user-friendly format and clearly indicate where text is applicable.

Photographs

You'll need to supply graphic files to us in an editable, vector digital format. Photographs must be in a high resolution digital format no less than 300 dpi.

If you choose to buy stock photographs, we can suggest stock libraries and style of photography/images. If you'd like us to search for photographs for you, we can provide a separate estimate for that. Cost of buying stock photographs or a photo shoot is not included in this contract.

HTML

We deliver templates developed from HTML

Browser testing

Browser testing no longer means attempting to make a website look the same in browsers of different capabilities or on devices with different size screens. It does mean ensuring that a person's experience of a design should be appropriate to the capabilities of a browser or device.

Desktop browser testing

We test our work in current versions of major desktop browsers including those made by Apple (Safari), Google (Chrome), Microsoft (Internet Explorer), and Mozilla Firefox. We won't test in other older browsers unless you specify otherwise. If you need an enhanced design for an older browser, we can provide a separate estimate for that.

Mobile browser testing

Testing popular small-screen devices is essential in ensuring that a person's experience of a design is appropriate to the capabilities of the device they're using. We test our work in:

- Android 4.1: Google Chrome, Firefox
- Android 3.2: Browser, Firefox

We currently don't test Blackberry OS or Blackberry QNX, Opera Mobile, Symbian or other mobile browsers.

Technical support

We're not a website hosting company so we don't offer support for website hosting, email or other services relating to hosting.

You may have professional hosting and you might even manage that hosting in-house; if you do, great. If you don't, we can assist set up an account for you at one of a hosting providers.

Changes and revisions

We know from experience that fixed-price contracts are rarely beneficial to you, as they often limit you to your earliest ideas. We don't want to limit your ability to change your mind or make decisions later when you might be better informed. The price at the beginning of this contract is based on the length of time we estimate we'll need to accomplish everything you've told us you want to achieve, but we're happy to be flexible. If you want to change your mind or add anything new, that won't be a problem as we'll provide a separate estimate for to cover the additional work.

Errors

We can't guarantee that our work will be error-free (we're human!) so we can't be liable to you or any third-party for damages, including lost profits, lost savings or other incidental, consequential or special damages, even if you've advised us of them.

Mutual Cooperation

We agree to use our best efforts to fulfil and exceed your expectation on the deliverables listed above. You agree to aid us in doing so by making available to us needed information pertaining to your website and to cooperate with us in expediting the work.

Charges for Services Performed

Functionality or feature requests above and beyond those listed in the budget and/or the functionality specs may be considered out-of-scope and an amendment to the budget will be recommended. Projects that go dormant for longer than 45 days will incur fee to resume work at the discretion of Seraphim Coaching and Training Hub.

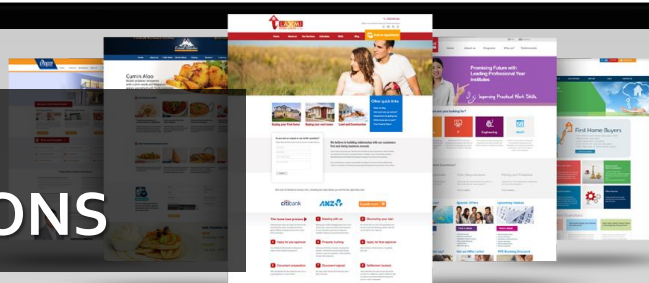
Billing Schedule

We're sure you understand how important it is as a small business that you pay the invoices that we send you promptly. We're also sure you'll want to maintain a positive working relationship and keep the project moving forward, so you agree to stick tight to the following payment schedule.

The total budget for this project: **R 3 000,00**

SCTH will invoice you for the full amount of the fees at point of a signed contract agreement.

SITE TERMS AND CONDITIONS



Cancellation of Plans

You have the right to modify, reject, cancel or stop any and all plans or work in process. However, you agree to reimburse us for all costs and expenses we incurred prior to your change in instructions, and which relate to non-cancelable commitments, and to defend, indemnify and hold us harmless for any liability relating to such action. We agree to use our best efforts to minimize such costs and expenses.

Responsibility for Releases

You, the client shall obtain releases, licenses, permits or other authorization to use testimonials, copyrighted materials, photographs, art work or any other property or rights belonging to third parties obtained for use in performing services for you (If applicable).

Client Responsibility for Releases

You guarantee that all elements of text, images, or other artwork you provide are either owned by your good selves, or that you have permission to use them.

Then when your final payment has cleared, copyright will be automatically assigned as follows:

You'll own the visual elements that we create for this project.

We'll give you source files and finished files and you should keep them somewhere safe as we're not required to keep a copy. You own all elements of text, images and data you provided, unless someone else owns them.

We'll own the unique combination of these elements that constitutes a complete design and we'll license that to you, exclusively and in perpetuity for this project only, unless we agree otherwise. We can provide a separate estimate for that.

Confidentiality

SCTH acknowledges its responsibility, both during and after the term of its appointment, to use all reasonable efforts to preserve the confidentiality of any proprietary or confidential information or data developed by SCTH on behalf of YOU or disclosed by YOU to SCTH.

Period of Agreement and Notice of Termination

This Agreement shall become effective as of _____ (DATE) and shall continue until terminated by either party upon not less than 60 days' notice in writing given by either party to the other.

Termination for Cause

Either party to this Agreement may terminate the Agreement if the other party defaults in the performance of any of its material duties and obligations and the default is not cured within thirty (30) days of the receipt of notice of said default, or if the default is not reasonably curable within said period of time, unless the defaulting party commences cure within said period of time and diligently proceeds to cure the default.

In addition, either party may immediately terminate this Agreement by giving written notice to the other party if the other party is insolvent or has a petition brought by or against it under the insolvency laws of any jurisdiction, if the other party makes an assignment for the benefit of creditors, if a trustee, or similar agent is appointed with respect to any property or business of the other party, or in the case of the Client, if the Client materially breaches its obligations to make payment pursuant to this Agreement.

Payment for Non-Cancellable Materials?

Any non-cancellable materials, services, etc., we have properly committed ourselves to purchase for your account, (either specifically or as part of a plan such as modules, photography and/or external services) shall be paid for by you, in accordance with the provisions of this Agreement. We agree to use our best efforts to minimize such liabilities immediately upon written notification from you. We will provide written proof, upon request of the you, the client, that any such materials and services, are non cancellable.

Materials Unpaid For

If upon termination there exist any materials furnished by us or any services performed by us for which you have not paid us in full, until such time as you have paid us in full you agree not to use any such materials, in whole or in part, or the product of such services.

NEXT STEPS

- Please read the document to make sure you understand all the details involved with us working together. It's really important to us that everything is transparent and understood from the beginning so that we lay a solid foundation for a great working relationship.
- If you have any questions at all, please let us know. We're happy to clarify any points and there may be some items that we can sort out together. We're committed to finding the best way to work together.
- Once you feel confident about everything and are ready to move forward, please sign below.
- Once we receive notification of your acceptance, we'll contact you shortly to sort out next steps and get the project rolling.
- We'll email you a separate copy of the signed contract for your records.

If you'd like to speak to us by phone, don't hesitate to call SCTH on +27 (0) 84 600 4440 or email: scth.coaching@gmail.com

Name & Surname

Signature

Date